HUMAN TRAFFICKING: ONLINE SAFETY

JUNE 17, 2020

WEBINAR LOGISTICS

Zoom Control Panel

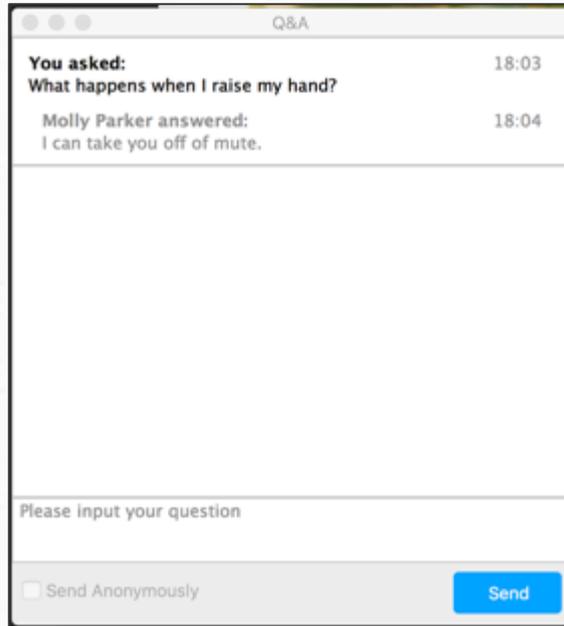Audio Settings ^   Chat   Raise Hand   Q&A   Leave Meeting

Technical Issues

For assistance during the webinar,
please contact the National Center on
Safe Supportive Learning Environments
at ncssle@air.org or by calling
800-258-8413.

WEBINAR LOGISTICS

Q&A Pane

If you have a question for the presenters, please type it in the Q&A, or e-mail ncssle@air.org during the webinar.

WEBINAR AGENDA

- **Welcome and Logistics**
  Shauna Knox, Ed.D., U.S. Department of Education

- **Online Safety: The National Context**
  Katherine Chon, U.S. Department of Health and Human Services

- **U.S. Department of Education Addresses Human Trafficking**
  Deputy Assistant Secretary Ruth Ryder, U.S. Department of Education

- **Institutional Principles for Online Safety**
  Stacie Harris, U.S. Department of Justice

- **The Role of Parents and Caregivers**
  Savannah Sanders, Trafficking Prevention Activist

- **Impacting Students**
  Erin Williamson, LOVE146

- **Survivor Response**
  Savannah Sanders, Trafficking Prevention Activist

- **Question & Answer Session**
  Tim Duffey, National Center on Safe Supportive Learning Environments & Presenters

- **Closing Remarks: The U.S. Department of Education Against Human Trafficking in 2020**
  Shauna Knox, Ed.D., U.S. Department of Education

PLEASE NOTE

The content of this presentation does not necessarily represent the policy or views of the U.S. Department of Education, nor do they imply endorsement by the U.S. Department of Education.

MEET THE PRESENTER

Katherine Chon

Director, Office of Trafficking in Persons

U.S. Department of Health and Human Services

Washington, DC

OFFICE ON TRAFFICKING IN PERSONS

MISSION

To combat human trafficking by supporting and leading systems that prevent trafficking through public awareness and protect victims through identification and assistance, helping them rebuild their lives and become self-sufficient.

Protection: Funds victim identification and assistance programs and determines eligibility for services for certain foreign national victims of human trafficking.

Prevention: Partners with federal agencies and non-government organizations to raise public awareness, fund prevention education, provide training and technical assistance, build capacity, and identify opportunities to prevent human trafficking.

Research & Policy: Collaborates with federal agencies to evaluate anti-trafficking programs, streamline data collection, identify research priorities, and make policy recommendations.

HUMAN TRAFFICKING PREVENTION

Preventing Violence Happens at Three Levels

Primary
Stopping Violence Before It Occurs
Strategies like healthy relationships & environments reduce risks & increase buffers.

Secondary
Immediate Responses to Violence
Services like emergency and medical care address short-term consequences.

Tertiary
Long-Term Responses to Violence
Approaches in aftermath address trauma & rehabilitate perpetrators.

Our goal is to stop violence before it occurs.

Learn more: http://vetoviolence.cdc.gov/basics-primary-prevention.html.

VetoViolence

- Preventing human trafficking often requires disrupting other forms of abuse and exploitation.

- Survivors of human trafficking often report experiencing other forms of violence prior to their human trafficking victimization, such as:

  - Sexual abuse
  - Physical abuse and neglect
  - Emotional and psychological abuse
  - Exploitation for child sexual abuse material
  - Dating violence

NATIONAL ADVISORY COMMITTEE ON THE SEX TRAFFICKING OF CHILDREN AND YOUTH IN THE UNITED STATES

- Advises the Attorney General and Secretary of HHS on the Nation's response to the sex trafficking of children and youth.

- Outline of preliminary recommendations to states available online.

- Committee will evaluate states' implementation of the final recommendations in 2020.

https://www.acf.hhs.gov/otip/partnerships/the-national-advisory-committee

ONLINE SEXUAL EXPLOITATION

Online sexual exploitation can include:

- Human trafficking

- Harassment

- Exchange of or solicitation for child sexual abuse material

- Livestreaming abuse
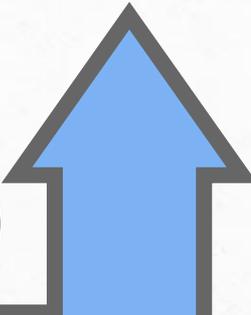
- Online enticement

- Sextortion

POPULATIONS AT HIGHER-RISK

Risk factors for human trafficking include:

- **History of abuse and neglect** (e.g. child maltreatment, intimate partner violence, intergenerational trauma, community violence)

- **Social disconnection** (e.g. runaway status, homelessness and displacement, unaccompanied youth, migrant workers)

- **Experience of social stigma and exclusion** (e.g. LGBTQ and two-spirit individuals, racial and ethnic minorities, people with disabilities, individuals with substance use and mental health needs)

160%

increase in cases involving the production of **child sexual abuse material**
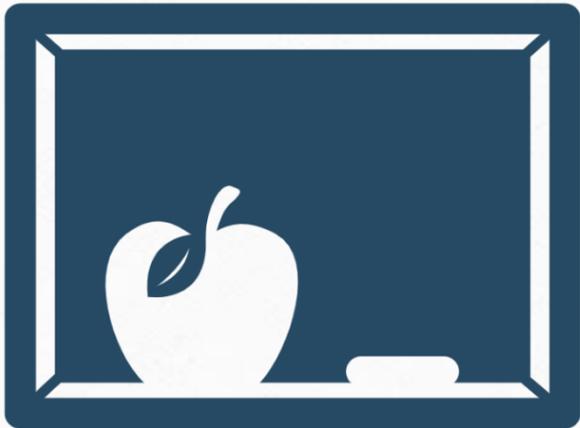
U.S. Department of Justice

16.8m

NCMEC

CyberTips
regarding suspected child sexual abuse material offenses

OPPORTUNITIES FOR SCHOOL-BASED PROFESSIONALS

Protective Factors

- Understanding of online safety and other topics

- Skills to identify and respond to high-risk situations

- Engagement in school

- Healthy connection with adults and peers

OPPORTUNITIES FOR SCHOOL-BASED PROFESSIONALS

SOAR for School-Based Professionals

Equips those serving middle and high school students to better understand how human trafficking-related issues impact youth.

The training identifies possible indicators of human trafficking in youth and includes protective factors that can promote the safety and well-being of students.

www.acf.hhs.gov/otip/training/soar-to-health-and-wellness-training/soar-online

OPPORTUNITIES FOR SCHOOL-BASED PROFESSIONALS

Human Trafficking Youth Prevention Education Demonstration Program

The goal of the HTYPE demonstration program is to fund LEAs, working in partnership with a nonprofit or NGO, to develop and implement programs to prevent human trafficking victimization through the provision of **skills-based human trafficking training and education for school staff and students** as specified in the Frederick Douglass Trafficking Victims Prevention and Protection Reauthorization Act of 2018.

www.grants.gov/web/grants/view-opportunity.html?oppid=325784

OPPORTUNITIES FOR SCHOOL-BASED PROFESSIONALS

HUMAN TRAFFICKING: LOOK BENEATH THE SURFACE

Online & Print Resources for Public Awareness & Outreach

- Posters

- Pocket Cards

- Videos

- Social Media Posts

- Over the next year, OTIP will publish new outreach resources, specifically designed to raise awareness and increase help seeking behavior in high risk communities.

CONTACT INFORMATION

✉ EndTrafficking@acf.hhs.gov

🔗 acf.hhs.gov/otip

NATIONAL HUMAN TRAFFICKING HOTLINE

1-888-373-7888

Call **1-888-373-7888** or text **233733** (**BEFREE**) to get help or connect with local services.

U.S. DEPARTMENT OF EDUCATION ADDRESSES HUMAN TRAFFICKING

MEET THE PRESENTER

Deputy Assistant Secretary Ruth Ryder

Office of Elementary and Secondary Education

U.S. Department of Education

Washington, DC

Polling Question #1

Which of the following best describes your role? (Choose all that apply.)
State education agency (SEA) staff
Local education agency (LEA) staff
Federal grant recipient (e.g., Project Prevent, School Transformation Grants, School Mental Health Demonstration Grants)
School administrator
Classroom teacher
Specialized instructional support personnel (e.g., school counselor, school nurse, school psychologist, social worker, substance-abuse prevention specialist)
Community stakeholder
Parent
Student
Other (Please share your role in the Q&A Box.)

Polling Question #2

Which of the following best describes your primary reason for participating in this webinar?

I have leadership responsibility to address human trafficking within a State education agency (SEA).

I have leadership responsibility to address human trafficking within a local education agency (LEA).

I am part of a team addressing human trafficking within a State education agency (SEA).

I am part of a team addressing human trafficking within a local education agency (LEA).

I have a personal interest in addressing human trafficking

Other (Please share in the Q&A Box.)

INSTITUTIONAL PRINCIPLES FOR ONLINE SAFETY

MEET THE PRESENTER

Stacie B. Harris
Associate Deputy Attorney General &
National Coordinator for Child
Exploitation and Human Trafficking
Office of the Deputy Attorney General
U.S. Department of Justice

Voluntary Principles to Counter Online Child Sexual Exploitation and Abuse

Prevent child sexual abuse material

1. Companies seek to prevent **known** child sexual abuse material from being made available to users or accessible on their platforms and services, take appropriate action under their terms of service, and report to appropriate authorities.

2. Companies seek to identify and combat the dissemination of **new** child sexual abuse material via their platforms and services, take appropriate action under their terms of service, and report to appropriate authorities.

Target online grooming and preparatory behaviour

3. Companies seek to identify and combat preparatory child sexual exploitation and abuse activity (such as online grooming for child sexual abuse), take appropriate action under their terms of service, and report to appropriate authorities.

4. Companies seek to identify and combat advertising, recruiting, soliciting, or procuring a child for sexual exploitation or abuse, or organising to do so, take appropriate action under their terms of service, and report to appropriate authorities.

Target livestreaming

5. Companies seek to identify and combat the use of livestreaming services for the purpose of child sexual exploitation and abuse, take appropriate action under their terms of service, and report to appropriate authorities.

Search

6. Companies seek to prevent search results from surfacing child sexual exploitation and abuse, and seek to prevent automatic suggestions for such activity and material.

A specialised approach for children

7. Companies seek to adopt enhanced safety measures with the aim of protecting children, in particular from peers or adults seeking to engage in harmful sexual activity with children; such measures may include considering whether users are children.
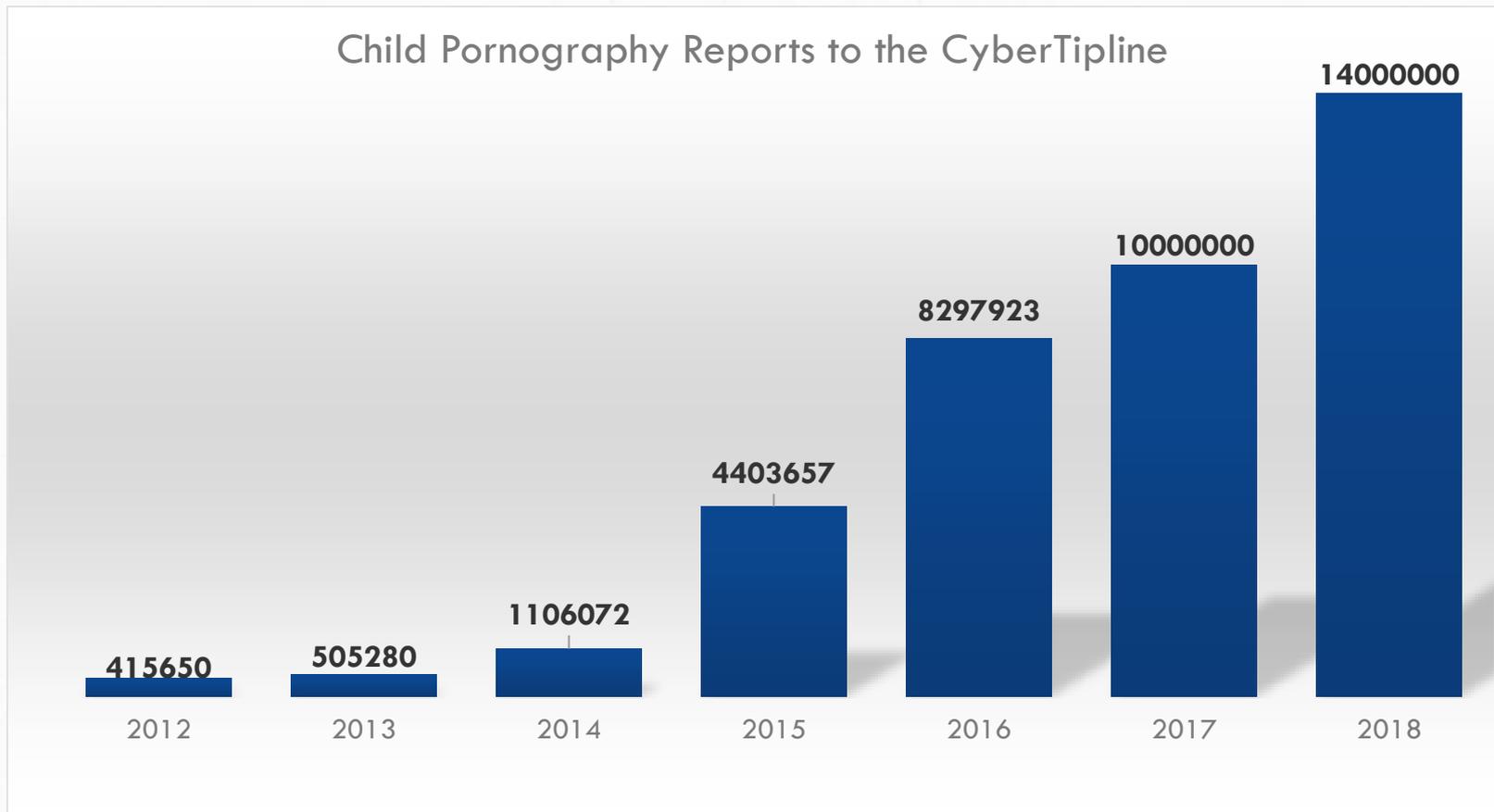
Victim/survivor consideration

8. Companies seek to take appropriate action, including providing reporting options, on material that may not be illegal on its face, but with appropriate context and confirmation may be connected to child sexual exploitation and abuse.

Collaborate & respond to evolving threat

9. Companies seek to take an informed global approach to combating online child sexual exploitation and abuse and to take into account the evolving threat landscape as part of their design and development processes.

10. Companies support opportunities to share relevant expertise, helpful practices, data and tools where appropriate and feasible.

11. Companies seek to regularly publish or share meaningful data and insights on their efforts to combat child sexual exploitation and abuse.

FIVE COUNTRY
MINISTERIAL

SCALE: ONLINE CHILD SEXUAL EXPLOITATION

Child Pornography Reports to the CyberTipline

Year	Reports
2012	415650
2013	505280
2014	1106072
2015	4403657
2016	8297923
2017	10000000
2018	14000000

PREVENT CHILD SEXUAL ABUSE MATERIAL

Principle 1: Companies seek to prevent known child sexual abuse material from being made available to users or accessible on their platforms and services, take appropriate action under their terms of service, and report to appropriate authorities.

Principle 2: Companies seek to prevent new child sexual abuse material from being made available to users or accessible on their platforms and services, take appropriate action under their terms of service, and report to appropriate authorities.

NEW TECHNOLOGIES

Ankeny man charged with sex crimes towards minor on Snapchat

Linh Ta and Kelly McGowan, Des Moines Register   Published 2:35 p.m. CT March 27, 2017 | Updated 4:34 p.m. CT March 27, 2017

An Ankeny man was arrested after allegedly trying to entice an 11-year-old girl into having sex with him at a local gym, according to court documents.

Evan Anderson Berkland, 19, was charged with sexual exploitation of a minor, dissemination/exhibition of obscene materials to a minor and enticing away a minor under 13-sexual abuse/exploitation.

He was booked into Polk County Jail on March 24.

(Photo: Special to the Register)

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FROM THE USA TODAY NETWORK

Holiday side dishes worth boycotting and what to make i...
Grateful

Investigators say more predators using Snapchat to victimize children

BY: Courtny Gerrish
POSTED: 9:40 PM, Dec 8, 2017
UPDATED: 10:21 PM, Dec 8, 2017

I-TEAM   DISAPPEARING EVIDENCE

Predators are using Musical.ly app to target young kids

App lets users create lip-synced music videos

BY: Jennifer Kovaleski
POSTED: 8:41 PM, Nov 2, 2016
UPDATED: 12:24 PM, Nov 3, 2016

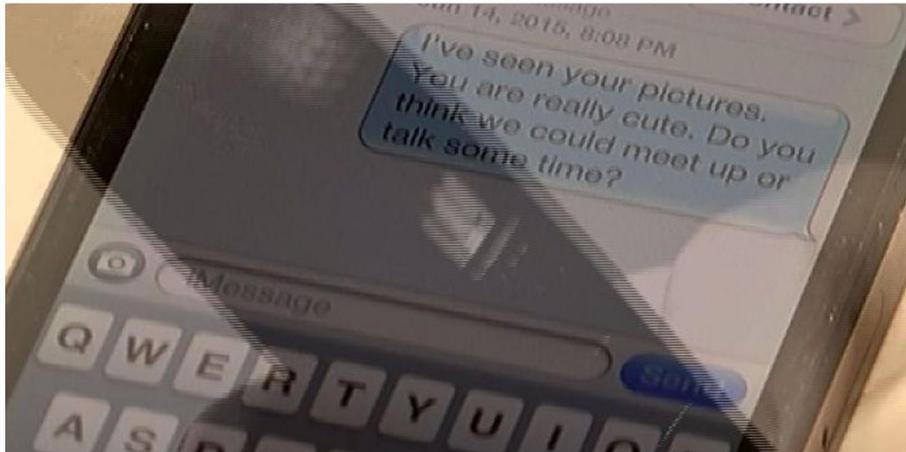TAG: security | safety | app | phone app | technology

musical.ly
your video social network

CHILD SEX TRAFFICKING

Grooming is gateway to child sex trafficking as 'seducing' moves online

Anastasia Moloney

7 MIN READ

Sex traffickers using social media to recruit victims

Modern slavery campaigners turn to online exploitation

Aliya Ram
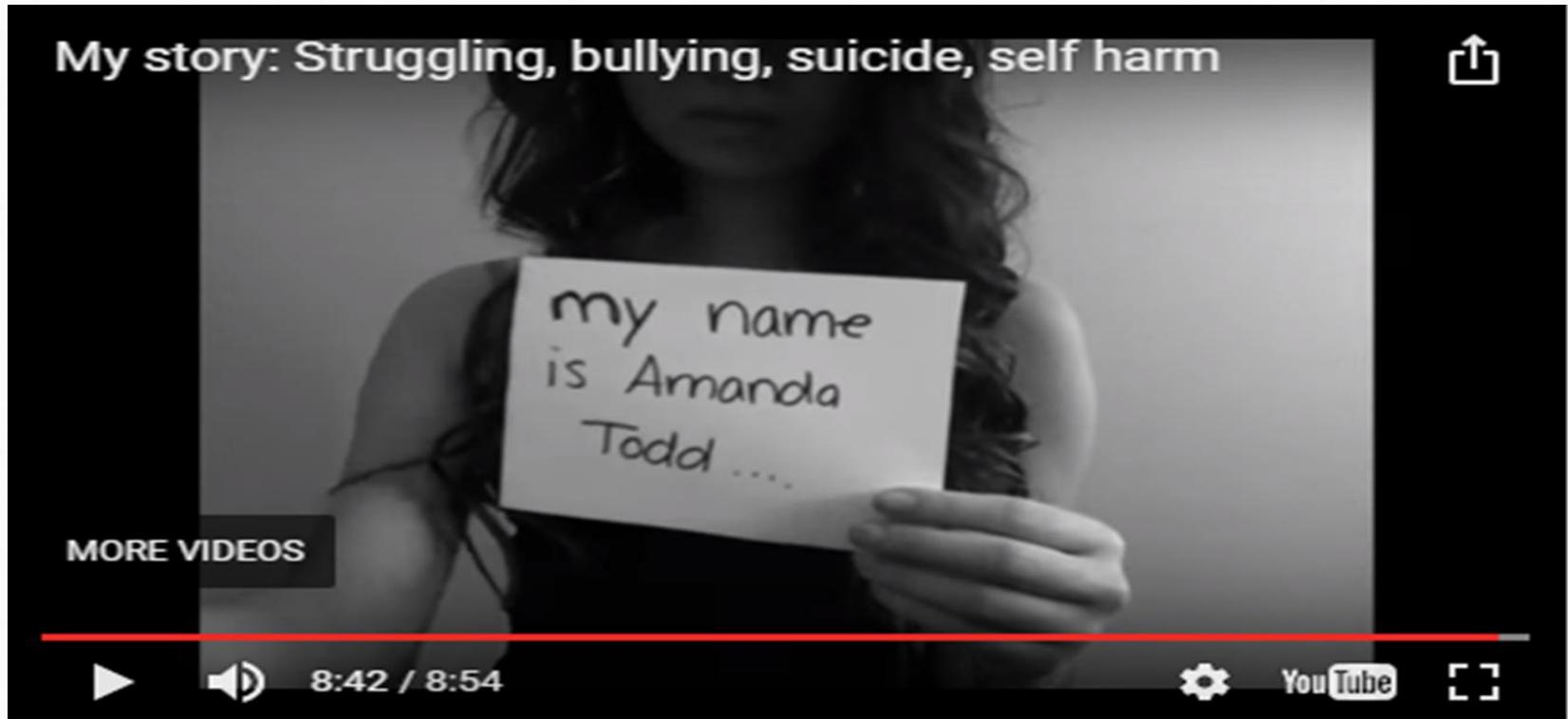Published 12:50 PM ET Tue, 28 Aug 2018

FINANCIAL TIMES

TARGET ONLINE GROOMING AND PREPARATORY BEHAVIOR

Principle 3: Companies seek to identify preparatory child sexual exploitation and abuse activity (such as online grooming for the purposes of child sexual abuse), take appropriate action under their terms of service, and report to appropriate authorities.

Principle 4: Companies seek to identify and prevent advertising, recruiting, soliciting, or procuring a child for sexual abuse, take appropriate action under their terms of service, and report to appropriate authorities.

SEXTORTION

LIVE AUDIENCE

CYBER SEX TRAFFICKING

TARGET LIVESTREAMING

Principle 5: Companies seek to identify and prevent child sexual exploitation and abuse facilitated or amplified by livestreaming, take appropriate action under their terms of service, and report to appropriate authorities.

SEARCH

Principle 6: Companies seek to prevent searches from surfacing child sexual exploitation and abuse activity and material and seek to prevent automatic suggestions for child sexual exploitation and abuse activity and material.

CROWDSOURCING

Jury finds man guilty in child porn ring that 'hunted' minors online

II. BACKGROUND OF THE INVESTIGATION AND PROBABLE CAUSE

4.   On November 16, 2015, the FBI encountered a subject (S1) in the Eastern District of Michigan. S1 was in possession of child pornography, and has been arrested and charged in the Eastern District of Michigan for child pornography crimes. Both prior to and following his arrest, S1 consented to being interviewed by law enforcement agents. During the interviews, S1 admitted to accessing child pornography. S1 also informed agents that he was a member of a group of individuals that uses the internet to entice minors to engage in sexually explicit conduct via web camera. S1 resided in the Eastern District of Michigan during the commission of the above-listed crimes.

MICHIGAN PROM

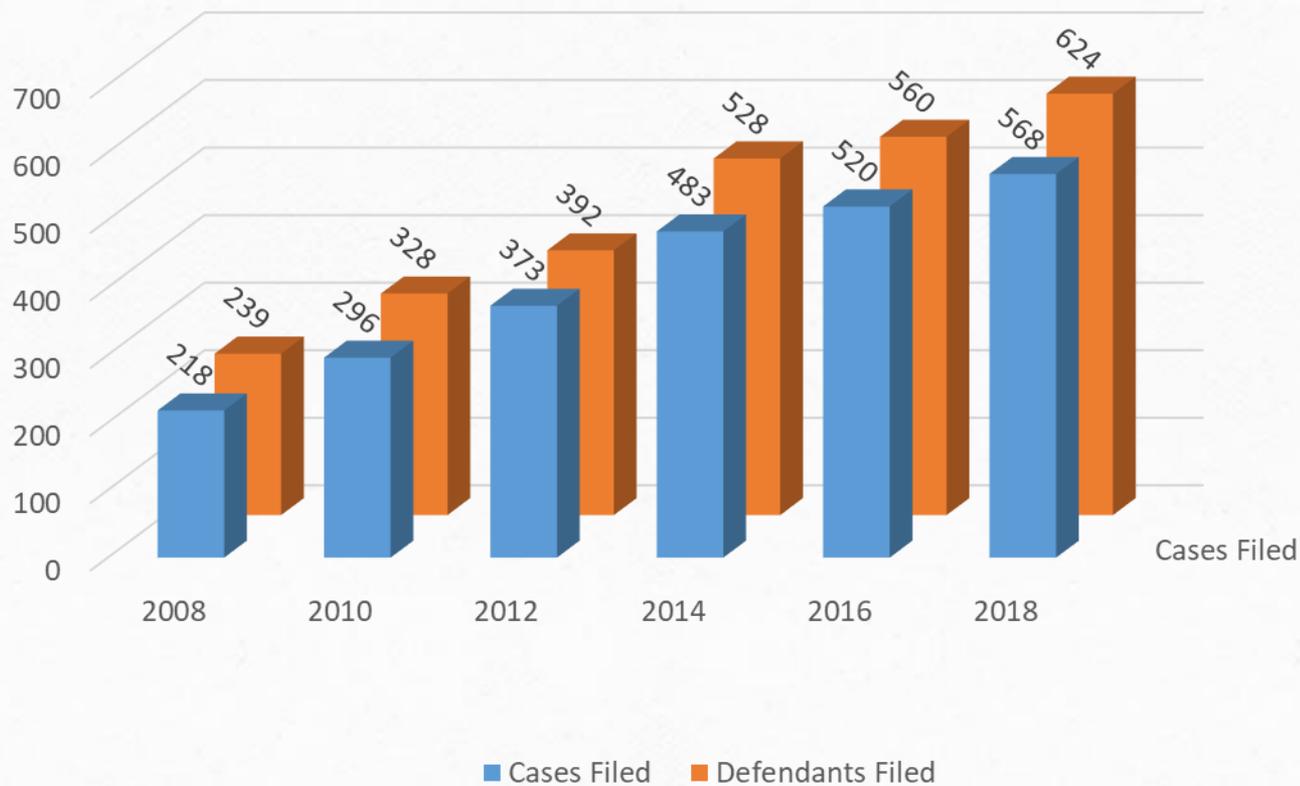Prom 2017: Photos from celebrations across Mi

MICHIGAN'S BEST

A SPECIALIZED APPROACH FOR CHILDREN

Principle 7: Companies seek to adopt enhanced safety measures with the aim of protecting children, in particular from peers or adults seeking to engage in harmful sexual activity with children. In some cases, this may include efforts to ascertain the age of the user.

PRODUCTION CASES

Production of Child Pornography

VICTIM LED CONSIDERATIONS

Principle 8: Companies consider mechanisms—including those that could be pursued by children, parents, guardians and victims—to better enable identification, reporting, and removal of material that is not illegal per se but may be connected to child sexual exploitation and abuse or leave children vulnerable to abuse.

NEW TECHNOLOGY

Missing teen found safe after being lured by gaming app predator

☒ By Anna Gibbs
Email the author

Published 10:30 am Monday, August 6, 2018

After five days of flooding social media and television news outlets, missing Olive Branch teen Aubrey Peal has been located and is safe. ...

Discord Has A Child Porn Problem

Bryan Menegus
Mar 28, 2017, 2:30pm · Filed to: child porn   Share

In February, Gizmodo reported that many Discord users were facing abuse and were given no clear recourse. Among the issues endemic to the voice- and text-chat platform was the

COLLABORATE & RESPOND TO EVOLVING THREAT

Principle 9: Companies consider children's safety when designing their services and platforms and continually adapt, revise, and enhance their services and global approach to combat online child sexual exploitation and abuse, in collaboration with experts.

Principle 10: Companies seek to create opportunities to share relevant expertise, best practices and tools where appropriate and feasible.

Principle 11: Companies seek to regularly publish or share meaningful data and insights on their efforts to combat child sexual exploitation and abuse.

NATIONAL STRATEGY FOR CHILD EXPLOITATION PREVENTION AND INTERDICTION

- The PROTECT Our Children Act of 2008
- Report to Congress
  - Outward facing/ public document
- Threat Assessment
- Long-range goals for reducing child exploitation
- Budget priorities
- A comprehensive review of child exploitation policies
- Coordination efforts between international, federal, state, local and tribal law enforcement
- A review of cooperation/coordination between the private sector and Federal, state, local and tribal government agencies

Keeping Kids #SafeOnline

During the COVID-19 Pandemic

United States Department of Justice
https://www.justice.gov/coronavirus

Federal Bureau of Investigation
https://www.fbi.gov/coronavirus

National Center for Missing and Exploited Children
https://www.missingkids.org/netsmartz/home

End Violence Against Children
https://www.end-violence.org/protecting-children-during-covid-19-outbreak

KEEPING CHILDREN SAFE ONLINE DURING COVID-19

Due to school closings and stay-at-home orders resulting from the COVID-19 pandemic, children's increased online presence may put them at greater risk of child exploitation. Parents, guardians, caregivers, and teachers can take the following measures to help protect children from becoming victims of online child predators:

- **DISCUSS INTERNET SAFETY AND DEVELOP AN ONLINE SAFETY PLAN** with children before they engage in online activity. Establish clear guidelines, teach children to spot red flags, and encourage children to have open communication with you.

- **SUPERVISE YOUNG CHILDREN'S USE OF THE INTERNET**, including periodically checking their profiles and posts. Keep electronic devices in open, common areas of the home and consider setting time limits for their use.

- **REVIEW GAMES, APPS, AND SOCIAL MEDIA SITES** before they are downloaded or used by children. Pay particular attention to apps and sites that feature end-to-end encryption, direct messaging, video chats, file uploads, and user anonymity, which are frequently relied upon by online child predators.

- **ADJUST PRIVACY SETTINGS AND USE PARENTAL CONTROLS** for online games, apps, social medial sites, and electronic devices.

- **TELL CHILDREN TO AVOID SHARING PERSONAL INFORMATION, PHOTOS, AND VIDEOS ONLINE** in public forums or with people they do not know in real life. Explain to your children that images posted online will be permanently on the internet.

- **TEACH CHILDREN ABOUT BODY SAFETY AND BOUNDARIES**, including the importance of saying 'no' to inappropriate requests both in the physical world and the virtual world.

- **BE ALERT TO POTENTIAL SIGNS OF ABUSE**, including changes in children's use of electronic devices, attempts to conceal online activity, withdrawn behavior, angry outbursts, anxiety, and depression.

- **ENCOURAGE CHILDREN TO TELL A PARENT, GUARDIAN, OR OTHER TRUSTED ADULT** if anyone asks them to engage in sexual activity or other inappropriate behavior.

- **IMMEDIATELY REPORT SUSPECTED ONLINE ENTICEMENT OR SEXUAL EXPLOITATION OF A CHILD** by calling 911, contacting the FBI at tips.fbi.gov, or filing a report with the National Center for Missing & Exploited Children (NCMEC) at 1-800-843-5678 or report.cybertip.org.

For additional resources on online child safety, visit NCMEC's website at missingkids.org/netsmartz/home. For more information about the Department of Justice's response to COVID-19, visit justice.gov/coronavirus.

THE ROLE OF PARENTS AND CAREGIVERS

MEET THE PRESENTER

Savannah Sanders, BSW

Founder

Sex Trafficking Prevention

Sedona, AZ

WHY PARENTS AND CAREGIVERS

- A focus group conducted by Freedom Forward in 2017 with youth in the Bay Area found when youth were asked how they want to receive information on prevention topics such as body safety, internet safety, human trafficking, and other topics a large majority said their parents.

- Kids want their parents to talk to them and engage in these conversations.

- Parents often feel as if they don't have the tools, resources or education to have these conversations.

THE ROLE OF PARENTS AND CAREGIVERS

- Engage in proactive and healthy conversations with youth that encourage safety, resiliency, and avoid fear-based narratives.

- Be aware of age appropriate information. Conversation should start as at young an age as possible or as soon as possible.

- Provide youth with pertinent information and education on topics including but not limited human trafficking.
  - For example: body safety, healthy relationships, safe people

WHAT PARENTS AND CAREGIVERS NEED

- To be equipped with knowledge and activities required to have these conversations.

- Opportunities to engage in activities that promote healthy families and address generational cycles of abuse and poverty.
    - For example: therapy, parenting classes, understanding ACEs

- Information that matches developmental levels of the youth. Creating building blocks for younger aged children.

CHALLENGES AND OPPORTUNITIES

- Parent and caregiver engagement is often hard for school systems.

- Parents who need the information the most are often the ones unable to attend school events.

- Community partnerships, school social workers, and comprehensive response protocols are crucial for community engagement.

- Enhance what you are currently using to include trauma and human trafficking.

IMPACTING STUDENTS

MEET THE PRESENTER

Erin Williamson

U.S. Programs Director

Love146

New Haven, CT

THINGS TO CONSIDER

Conversations Must Occur throughout K-12

- These are not one-time conversations/assemblies.
- Information must be age appropriate and cumulative.

Roles and Responsibilities

- Educators/Service Providers
  - Trusted adults in youth's lives
  - Natural opening - Distance learning
- Parents
  - Recognize the wide range of capacities and capabilities.
  - Not all parents/homes are safe.

Awareness vs. Prevention

- Skill building is critical for prevention education.
- The Office of Trafficking in Persons (OTIP) is reviewing prevention education curriculums – Release date summer 2020.

OPEN THE CONVERSATION

Acknowledge that social media/gaming use can be positive.	Examples of positive influences/impact: - It helps us stay connected with friends and family. - It may introduce us to positive ideas/groups. **TIP:** Normalize need for human connection.
Ask questions.	Sample questions: - Are you active on social media? - What apps do you use/games do you play? - About how many hours a week do you spend on social media/gaming? **TIP:** Ask questions and respond in a non-judgmental manner. **TIP:** Ask them to share information about apps/games you are not familiar with. • Let them be the teacher.

PROVIDE INFORMATION

Frame it generally.	**TIP**: Confirm they may not have experienced anything you are going to talk about, and maybe never will. **TIP**: Talk about how the information might help them to help a friend.
Provide information on privacy settings/parental controls.	**TIP**: Encourage youth to keep their settings private. **TIP**: Encourage youth to turn their location off.
Discuss when not to accept requests to connect and when to block/unfriend people.	**TIP**: Encourage youth to not accept requests from people they don't know. **TIP**: Encourage youth to ask how they know someone.
Examine sharing information online vs. in-person/via phone.	**TIP**: Remind youth anything they share online can be screen shot/shared.

ENGAGE IN SAFETY PLANNING

Ask youth to identify trusted people they can turn to if they need to share sensitive information.	**TIP:** Ask them to provide names. **TIP:** Ask if any of the people they have identified are adults. If not, ask them if they could.
Help youth create an exit strategy.	**TIP:** Role playing can help youth practice what they will say/do.
Assure youth they can always tell someone.	**TIP:** Provide youth with local and national resources (e.g., human trafficking, domestic violence, sexual assault, suicide, National Center for Missing and Exploited Children [NCMEC], runaway hotlines).

SURVIVOR RESPONSE

MEET THE PRESENTER

Savannah Sanders, BSW

Founder

Sex Trafficking Prevention

Sedona, AZ

Questions?

UPCOMING SUPPORT FROM U.S. DEPARTMENT OF EDUCATION RELATED TO HUMAN TRAFFICKING

- Two additional webinars related to human trafficking in 2020.

- Revised and updated resource document addressing the role of educators in supporting students impacted by human trafficking.

WEBINAR FEEDBACK FORM

https://www.surveymonkey.com/r/2020HT2