

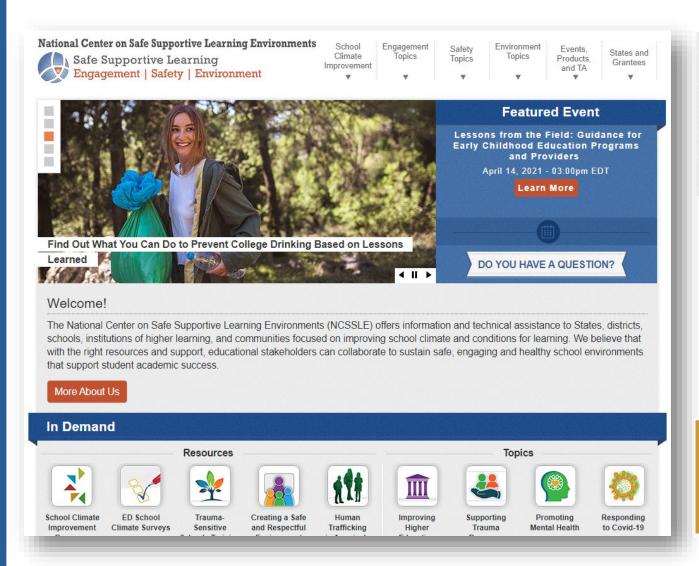
## Lessons from the Field: Family & Community Engagement and Returning to In-Person Instruction

**APRIL 28, 2021** 



#### **NCSSLE** Website

#### HTTPS://SAFESUPPORTIVELEARNING.ED.GOV





Improvement

Resource

**Package** 





Climate Surveys

Trauma-Sensitive Schools Training Package



Building Student Resilience Toolkit



Human Trafficking in America's Schools







Supporting Trauma Recovery



Promoting Mental Health



Responding to Covid-19

To access information and archived materials from previous Lessons from the Field webinars, go to: https://safesupportivelearning.ed.gov/lessons-field-webinarseries



## Logistics

#### **Zoom Control Panel**



#### **Technical Issues**

For assistance during the webinar, please contact Shoshana Rabinovsky at <a href="mailto:srabinovsky@air.org">srabinovsky@air.org</a>.

This webinar is being recorded and will be archived at the following location:

<a href="https://safesupportivelearning.ed.gov/events/webinar/lessons-field-family-community-engagement-and-returning-person-instruction">https://safesupportivelearning.ed.gov/events/webinar/lessons-field-family-community-engagement-and-returning-person-instruction</a>



The content of this presentation does not necessarily represent the policy or views of the U.S. Department of Education, nor does it imply endorsement by the U.S. Department of Education.



### **Initial Polling Questions**

- 1. Are you a: 2
  □ Teacher
  □ School staff
  □ School administrator
  □ Education agency staff
  □ Family/community engagement staff
  □ Other (Please specify in the chat.)
  - 2. In your community, are instruction and supports being delivered:
    - ☐ In-person
    - ☐ Hybrid
    - □ Virtually
    - Not applicable



## Speakers



Christian Rhodes
Chief of Staff, Office of Elementary and
Secondary Education, U.S. Department
of Education



Tina Hike-Hubbard
Chief Communications and Community
Engagement Officer, Baltimore City
Public Schools (MD)



Jessica Cardichon

Deputy Assistant Secretary, Office of Planning, Evaluation, and Policy Development, U.S. Department of Education



Brandon Pinkney
Principal, Walter P. Carter Elementary/
Middle School, Baltimore, MD

Bios for the speakers are archived at the following location:

https://safesupportivelearning.ed.gov/events/webinar/lessons-field-family-communityengagement-and-returning-person-instruction



## Agenda

- 1 Introduction and Logistics
- Strategies for Engaging Families and Communities When Returning to In-Person Instruction and Meeting All Students' Needs
- 3 Panel Discussion
- 4 Questions and Answers
- 5 Wrap Up & Closing



## Strategies for Engaging Families and Communities When Returning to In-Person Instruction and Meeting All Students' Needs

#### Jessica Cardichon

Deputy Assistant Secretary, Office of Planning, Evaluation, and Policy Development, U.S. Department of Education



#### COVID-19 Handbook: Volume 1

STRATEGIES FOR SAFELY REOPENING ELEMENTARY AND SECONDARY SCHOOLS

- Address the disproportionate toll of COVID-19:
  - Communicate school health and safety measures and prevention strategies.
  - Solicit input and answer questions.
- Use strategies that support meaningful community engagement:
  - Surveys
  - Virtual town halls
  - Active and specific outreach (partnerships with trusted CBOs)
  - Access for English learners and students and adults with disabilities
- Communicate data on civil rights and related requirements.



#### COVID-19 Handbook: Volume 2

#### ROADMAP TO REOPENING SAFELY AND MEETING ALL STUDENTS' NEEDS

- Conduct active and specific engagement with underserved families.
- Recognize different levels of trust.
- Implement SEL in culturally and racially responsive ways.
- Remove the stigma of mental health.
- Create safe and inclusive environments.
- Close the digital divide.
- Publicly report equity data and ARP ESSER plans.







## SAFER SCHOOLS AND CAMPUSES BEST PRACTICES CLEARINGHOUSE

#### Panel Discussion

LESSONS FROM THE FIELD

## BALTIMORE CITY PUBLIC SCHOOLS

## Lessons from the Field: Family & Community Engagement and Returning to In-Person Learning

Tina Hike-Hubbard
Chief of Communications, Engagement and Enrollment

April 28, 2021

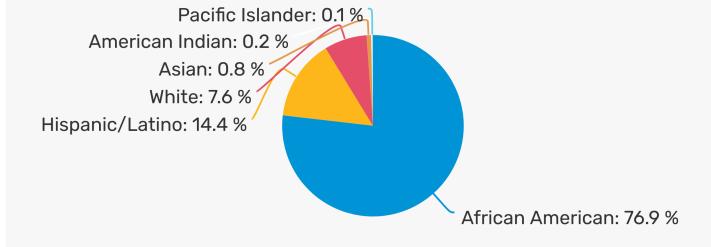
Dr. Sonja Brookins Santelises Chief Executive Officer, Baltimore City Public Schools

## BALTIMORE CITY PUBLIC SCHOOLS

Student Enrollment & Demographics 2020-2021

165 schools/programs \$1.39 billion budget 4,912 teachers 1:16 teacher to student ratio







City Schools is a CEP district - we provide free breakfast and lunch to all students and do not collect applications for free and reduced-priced meals, with the result that low-income status is under-reported (58%)





Helping parents and families become stronger partners in the education of their children.







Believing in and caring about our families



Creating access points for information

#### Mission and Theory of Action...

To develop and cultivate effective school, family, and community relationships and leverage those relationships as key resources in the success of students and schools.





#### Family Engagement Structure and Supports

Dual Capacity
Building for Staff
and Families

Multilingual Family Engagement Title I Parent and Family Engagement (CSI/SIG)

Policy Implementation and Strategy High School/Non-Title I/AOP Family Engagement

## CORE FOCUS AREAS

Linked to Learning | Two-Way Communication | Language Access | Decision-Making and Advocacy | Parent Rights and Responsibilities | Evaluation and Assessment



#### The Dual Capacity-Building Framework for Family-School Partnerships

(Version 2)



unheard, and unvalued

#### Family and Community Engagement (FCE) School Supports

All services and supports are aligned to the district's new strategy for Family Engagement, the Dual Capacity-Building Framework for Family-School Partnerships, FCE Policy, and Title I Parent and Family Engagement requirements.

All FCE Specialists and school teams are provided content expertise and support from the Family Engagement Director, Bilingual FCE Specialist, FCE Staff Policy Specialist, FCE Evaluator, and Capacity Building Specialist.

#### **Principals and School Leaders**

Coaching, strategy, professional development, and guidance around implementation of the FCE Policy and Title I PFE for schools



Professional development, and guidance, on how to build and sustain strong academic partnerships with families linked to student success.



#### Parent Leadership and Connections

Support groups, training, coaching, guidance for parent leaders to foster shared ownership, build community, and share best practices



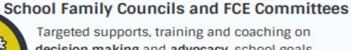
#### School-Based FCE Liaisons

Professional development, coaching, technical assistance, and support with implementing Title I PFE/FCE policy requirements--FCE plan, school performance plan, school-parent compact development, listening tours, and family learning opportunities



#### Parents and Families

Capacity building, TItle I rights and responsibilities, two-way communication, parent-teacher collaboration, homeschool partnerships and family learning opportunities linked to student success



decision making and advocacy, school goals and priorities (budget engagement, principal selection, school portfolios, academic progress, and school improvement)



Working collaboratively to help our families become stronger partners in the education of their children.

#### **Organized Parent Groups and Advisory Teams**

Capacity building to strengthen parent advocacy, organizing, and support leadership, operations, systems, and protocols linked to school improvement



#### **Data Informed Family Engagement**

Assessing and evaluating the effectiveness of FCE at the school-level (listening tours, focus groups, parent survey promotion/distribution), identifying and addressing barriers to engagement

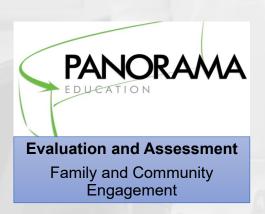


## Family Engagement District Level Initiatives



Parent Support:

School-Based Parent Cafés





#### **Dual Capacity Building:**

Training and Workshops for Parents, Families and Staff



#### **Enhanced Supports:**

Dedicated supports and staff for Title I schools

BALTIMORE CITY PUBLIC SCHOOLS



Decision Making and Advocacy:

Relaunching School-Family
Councils



**Family Learning Resources:** 

**Bmore Family Learning Kits** 

#### **Community Engagement**

Strengthen relationships with neighborhoods and community-based organizations to increase opportunities for collaboration and stakeholder engagement that support positive outcomes for students and families.

Neighborhoo d Outreach Connecting neighborhood assets and resources to schools.

- Community Ambassador Program
- CEO Community Conversations

Partnerships & Volunteers

Strategically aligning partner resources to support district and school priorities.

Community Schools

Providing a unique set of partnerships between the school and community-based resources designed to support student success.

Youth Engagement Elevating student voice, leadership, agency and representation in schools and the district.

#### BALTIMORE CITY PUBLIC SCHOOLS



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## SAFER SCHOOLS AND CAMPUSES BEST PRACTICES CLEARINGHOUSE

#### Panel Discussion

LESSONS FROM THE FIELD



# Participant Questions and Answers





## Closing Polling Question

## 3. Select the topic(s) for which you feel additional information is needed. (Select all that apply.)

- Effective communication strategies that build trust and allow you to reach various sub-groups in your community
- Resources available to strengthen family & community outreach
- Resources for families and community members on mitigation strategies for home and school
- Reducing anxiety among caregivers and community members related to returning to in-person instruction
- Trauma-sensitive responses to families and community members
- Other (Please specify in the chat box.)



#### Feedback Form





Lessons from the Field: Family and Community Engagement and Returning to In-Person Instruction

Thank you for attending the webinar, Lessons from the Field: Family and Community Engagement and Returning to In-Person Instruction, on April 28, 2021. To best serve you, we would greatly appreciate receiving your feedback on the webinar.

- 1. Prior to the webinar, how knowledgeable were you about the webinar's topic?
- Not At All Knowledgeable
- Somewhat Knowledgeable
- Very Knowledgeable
- 2. Overall this webinar was a good use of my time.
- Strongly Disagree
- Somewhat Disagree
- Somewhat Agree
- Strongly Agree

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## Thank You!

Should you have any questions, please contact us at <a href="NCSSLE@air.org">NCSSLE@air.org</a> or 800-258-8413. We are happy to help!

**NCSSLE** Website

https://safesupportivelearning.ed.gov

**Best Practices Clearinghouse** 

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